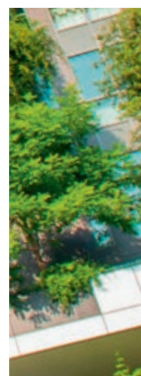


**mafi**

natural wood floors



# THE BIOPHILIC APPROACH TO INTERIOR DESIGN



Innate desire to connect to nature.

Human beings have an inner need for contact with nature. This is countered by the increasing amount of time we spend inside closed rooms, sometimes up to 90% of the day.

The consequences? Stress, exhaustion, imbalance should be leading to workplace related illness and stress.

Future-oriented interior design instead puts the restoration of health and wellness at the center of its concepts and deliberately focuses on the materials used indoors. Wood is the top choice for healthy building materials.

Nature indoors: mafi natural wood floors allow direct contact between people and wood - feel the difference!

#### **NATURALLY OILED SURFACES MAKE THE DIFFERENCE:**

- we use a plant based oil that penetrates the wood instead of a barrier on top
- honest and pure barefoot experience
- natural room climate regulation
- maintain instead of replace - wood heals itself
- resilient and no need to re-finish

# WOOD FLOORS CREATE NATURE INDOORS



Real hardwood floors are one of the most effective and easiest ways to make a room more healthy.

New construction projects certainly offer the greatest scope to fully appreciate the benefits of biophilic design. Although, not every space and not every project has the opportunity to apply biophilic design principles, and sometimes, renovations and upgrades allow for limited adaptations. However, there are simple and effective solutions:

One of the most comprehensive measures one can take is to install a natural wood floor without paint or other surface coatings. With wood, nature is brought into the room and can be experienced by the senses. Through our sight, the wood grain and texture offers countless references to nature. The smell of a natural wood surface creates a familiar atmosphere and makes a space a place for retreat.

Wood floors automatically take up a large share of the material mix as surface products, convincing in use and appearance, but without taking over the entire design.

A deep portfolio of green wood floor products to be inspired and select from:

- 9 different wood species
- lengths up to 16.4 ft
- endless range of natural wood colors
- 7 grades
- widths up to 12 inches
- all based on 100% natural ingredients

# MAFI: PRODUCT & EFFECT



mafi natural wood surfaces bring people and nature together without using artificial barriers.

mafi natural wood floors have always been manufactured to the highest standards for healthy living spaces. Added to this is the strong, positive influence of wood floors on rooms and people. mafi wood floors offer a unique interaction of product and effect; this can be traced back to mafi's special production method.

The wood remains alive through this process, it can regenerate itself, and has a direct effect on both the people and the space. The surface actively cleans the air of toxins, static electricity, EMF's and regulates humidity.

Humans have had an relationship with wood since our beginnings. mafi believes in restoring that relationship. The best way to feel something is to touch it. When other products apply a polyurethane or plastic layer, that relationship is broken and decreases the communion that humans have with nature. This connection is the basis of Biophilia, the connection to other species.

A sampling of ways that a natural wood surface can help with modern health issues:

- reduces airborne asthma triggers
- positive olfactory benefits
- increases general well being
- wood requires no hazardous cleaning agents, only water and soap
- studies show 15-50% less bacteria on wood surfaces
- prevents building associated sickness

# 360° INDOOR OPTIMIZATION



mafi natural wood floors optimize spaces:  
commercial, residential and hospitality / healthcare.

The positive effects of natural wood floors on our well-being are manifold. Whether at work, in our spare time and in our own four walls, people can benefit from the natural material wood. There is a direct correlation between intelligent room design and a greater sense of well-being, consumer behavior, and employee performance. Using the WELL building standards as a guide, you will see how applicable using wood really is.

## MAFI NATURAL WOOD SURFACES IN OFFICE SPACES

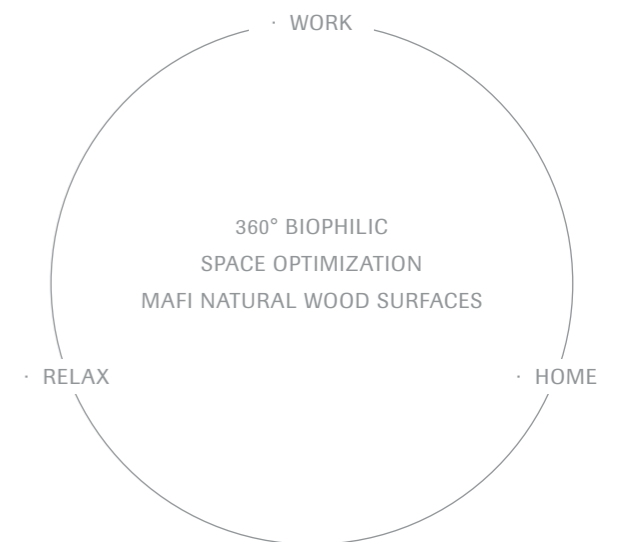
- increased ability to concentrate
- creates a positive workplace environment
- sense of well-being leads to increased motivation
- increased efficiency

## MAFI NATURAL WOOD SURFACES IN HOSPITALITY & HEALTHCARE INDUSTRY

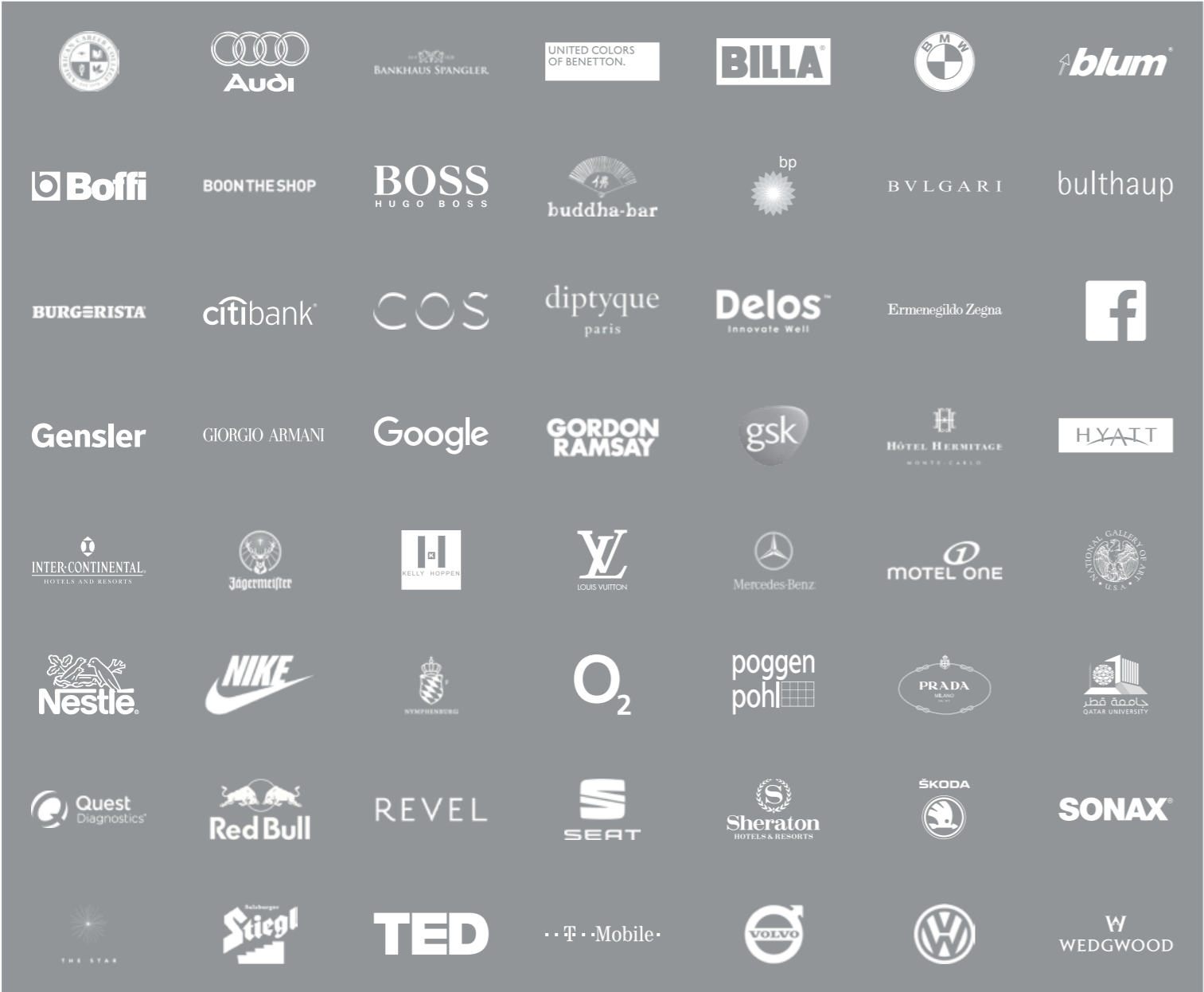
- Increased regeneration capacity in wellness areas
- Hits all the senses for a more relaxing space
- Better rest in hotel rooms
- Non slip surface even when wet reduces liability concerns

## MAFI NATURAL WOOD SURFACES IN RESIDENTIAL DESIGN

- improved air quality for all especially asthmatics
- comfortable thermal and humidity levels
- more restful sleep with a reduced heart rate
- resilient surface that is easy to care for and will last generations



# COMPANIES THAT RELY ON MAFI NATURAL WOOD FLOORS



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